

Growing a PP-Based Business: 5i Change Agents Model

Emiliya Zhivotovskaya, MAPP, PCC, ERYT



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The Flourishing Center

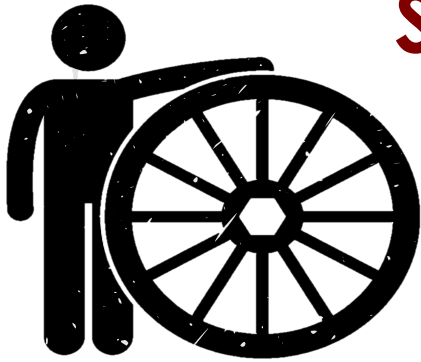
emiliya@emiliya.com

p: (844) F-L-O-U-R-I-S-H / (844) 356-8747



Certificate in Applied Positive Psychology

training the change agents of the world



**Share – Don't
reinvent**



Measure

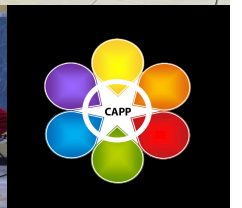
**Self Care is
Healthcare**



**Apply – Apply
– Apply**

Vitality





Patterns Emerged



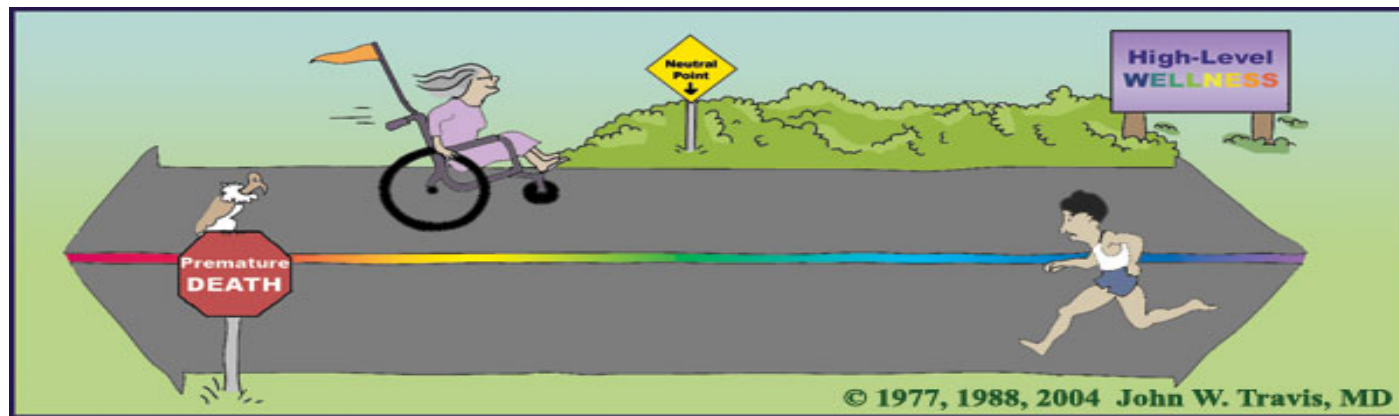
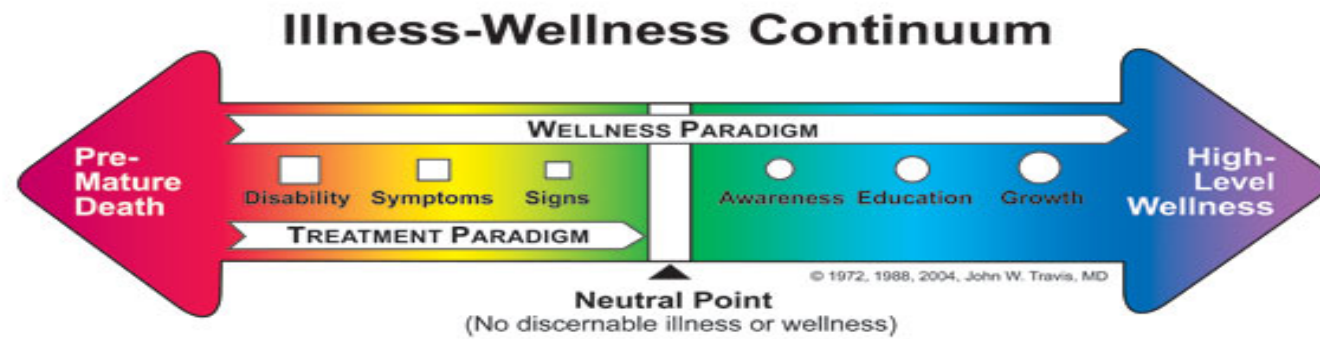
Change Agents

The 5i Change Agents



- Individualize
- Invent
- Integrate
- Implement
- Infuse

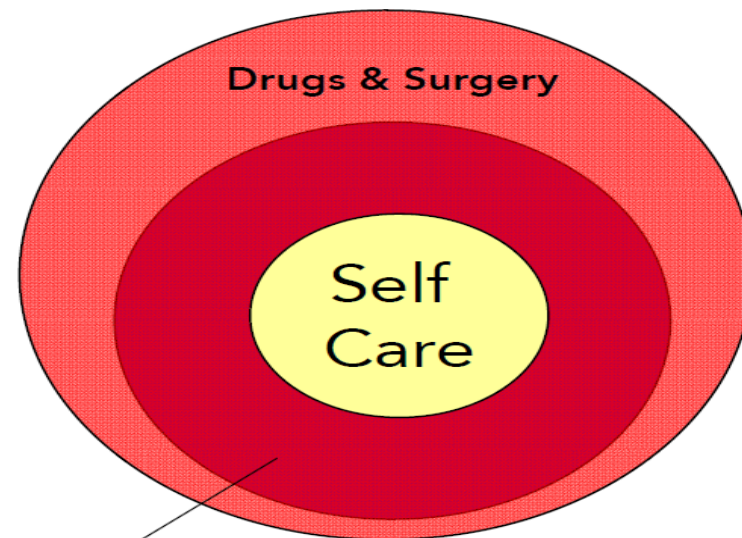
Each faces unique “issues” and needed strategies



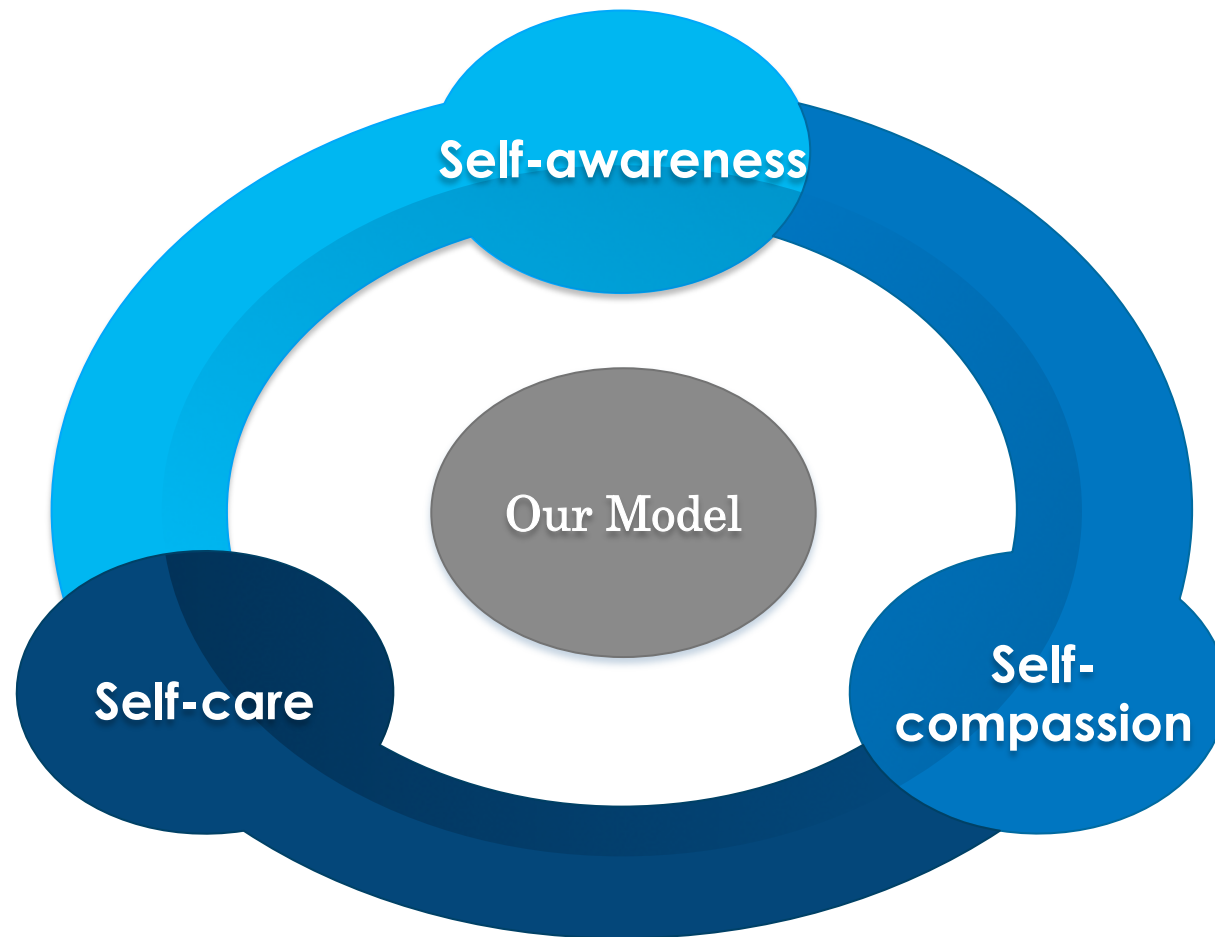
Current Biomedical Model



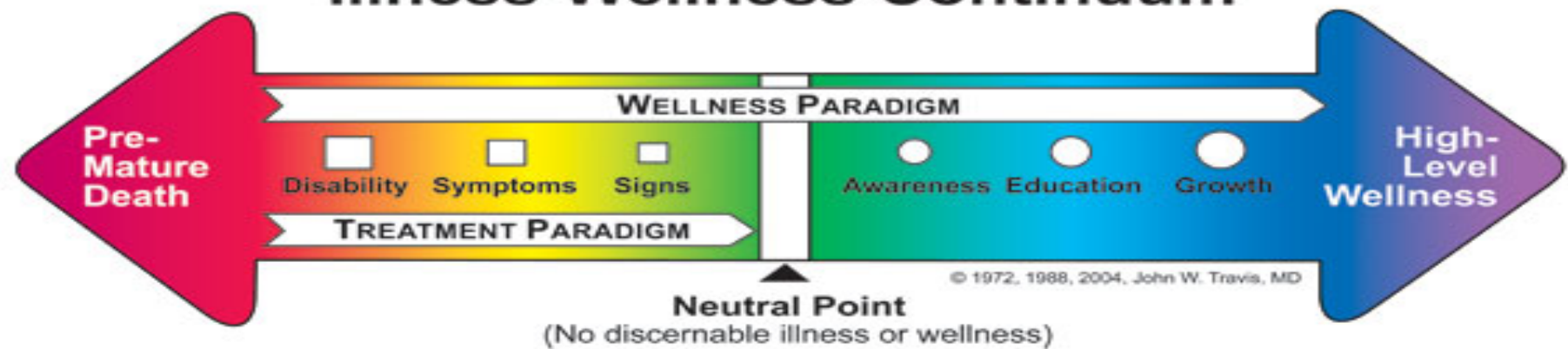
New Medicine



Therapies that require a professional and also stimulate one's capacity for self healing, e.g. acupuncture, herbal medicine, musculoskeletal manipulation, group support



Illness-Wellness Continuum



Individualizers



Individualizers

You work with people **one-on-one in a session format**. (With the exception of couples and families that are multiple people but one “unit”).)

You help people **identify their personal or professional challenges** and **bridge the gap** between where they are now and where they want to be.

[illegible]

Inventors



Inventors

You **create experiences** for people in **groups or on larger scales**. You **distill, design** and **disseminate** information and you love positive psychology because the information is rich, easy to apply and proven.

Entrepreneur

Podcaster Social CEO Art
Teacher Writer Founder Designer
Self-employed Artist
Journalist Blogger Lecturer President Author
Educator Speaker Trainer

Implementers



Implementers

You **work within an organization** or **with organizations** that can execute positive psychology interventions and **influence the system** through their leadership, creating a **positive organizational culture**.

[illegible]

Integrators



Integrators

You are **trained in a field** that is primarily focused on something **OTHER than** working with thoughts, emotions and behavior. You **maintain your primary offering** in the world and **intermingle** positive psychology theory, measurement and interventions.

Nurser
Exec
Nurse
Medical Assistant
Massage Therapist
Computer Engineer
Internet Technology
Speech
Attorney
Teacher
Kinesniologist
Psychologist
researcher
Chiropractor
Sociologist
Physician
Pharmacist
Researcher
Activist
Scientist
Designer
realtor
translator
Secretary
Sales
Consultant
Reiki Master
Social
Environmental
Uber
Education
Rehabilitation
PR
Graphic
Trainer
Health
accountant
Marketing
Software Developer
Brand Manager
MD
pathologist
clinician
Musician
Producer
Dance Teacher
Reflexologist
Case
Healer
Logistics
Claim Processor
Machinery repair
Nurse
Phone Dispatcher
decorateur
Lyft
Realtor
Gymnastics
Driver
ESL/Spanish
Talent
Tourism

Infusers



A word cloud featuring various non-traditional employment roles. The words are arranged in a loose, overlapping cluster. The word 'Student' is the largest and is positioned at the bottom center. Other words include 'Parent', 'Retiree', 'Stay at home mom', 'Freelancer', 'Homemaker', 'In transition', and 'Unemployed'. The colors of the words are: 'Parent' (orange), 'Retiree' (yellow), 'Stay at home mom' (green), 'Freelancer' (dark red), 'Homemaker' (purple), 'In transition' (red), 'Unemployed' (orange-red), and 'Student' (green).

Parent
Retiree
Stay at home mom
Freelancer
Homemaker
In transition
Unemployed
Student

Let's digest

- Name that Change Agent



Challenges & Solutions

- Business & Financial
- Psychological & Emotional
- Community & Social



Individualizers

Challenges & Solutions

- Business & Financial
- Psychological & Emotional
- Community & Social



Inventors

Challenges & Solutions

- Business & Financial
- Psychological & Emotional
- Community & Social



Implementors

Challenges & Solutions

- Business & Financial
- Psychological & Emotional
- Community & Social



Integrators

Challenges & Solutions

- Business & Financial
- Psychological & Emotional
- Community & Social



Infusers

Humble Offerings

- Stop comparing
- Shed ego
- Be of service
- Stay in alignment
- Be gritty
- Be generous
- Find(create) your tribe



"Never doubt that a small group of
thoughtful, committed citizens can
change the world.

Indeed, it's the only thing that ever has."

- Margaret Mead



Quotery.com

A low-angle photograph of a woman with blonde hair, wearing a purple long-sleeved shirt and a patterned scarf, with her arms raised in a gesture of joy or triumph. She is smiling and looking upwards. The background is a sunlit forest with green trees and a bright, hazy sky. The image is partially covered by a light blue semi-transparent rectangle on the right side, which contains the text.

Let's Chat

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