















ULTUR	AL PSYCH	IOLOGY & PP		
How culture impacts well-being				
	Self-construal	Cognition	Value of emotion	
European Americans	Maintain positive self-evaluation • Maximize positive emotions	 Analytical thinking Polarize contradictory perspectives → emphasize one type of emotions over another 	Positive emotions are desirable and appropriate	
Asians	 Maintain positive evaluations of others Control and moderate one's emotional experiences 	 Holistic, dialectical thinking Seek compromise & accept seeming contradictions → acceptable to experience emotions of opposite valence 	Positive emotions are not always desired and valued	













