Creating a life-affirming vocabulary - the example of



What interests me about speakGreen? What made me come?



Facilitating change through exchange, participation and social innovation



- Transformation Catalyst
- Personal Growth Supporter
- Social Processes Designer and Host

www.claudiagross.com



The purpose and background of speakGreen





speakGreen's purpose

"The WOOS you speak become the house you live in." - Hafiz

- increase awareness for power of words and language
- ✓ build a comprehensive and inspiring sG vocabulary
- change the world by transforming the way we express ourselves



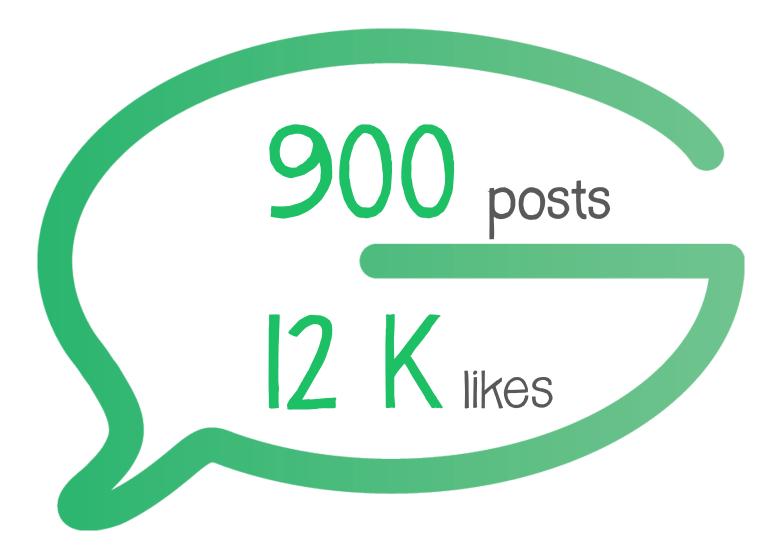
What does it contain?

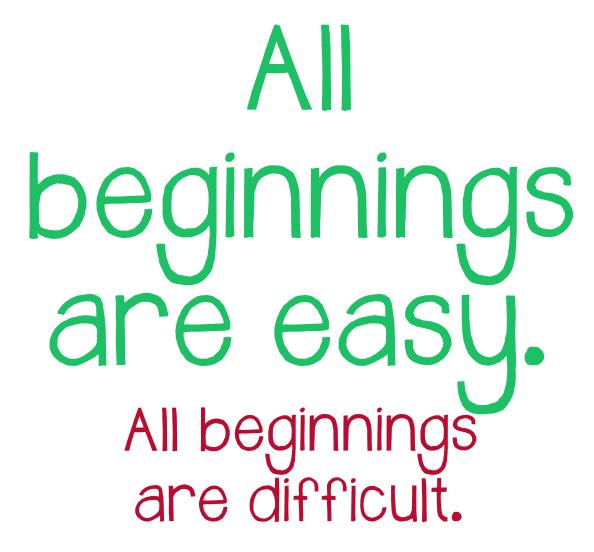
"We don't express things as they are we express them as We are."

- G daily posts on website and fb page
- Green
 above
 red
 red



- G fridays: quotes and proverbs
- ⇒ last day of the month: sG philosophy
- G word pool

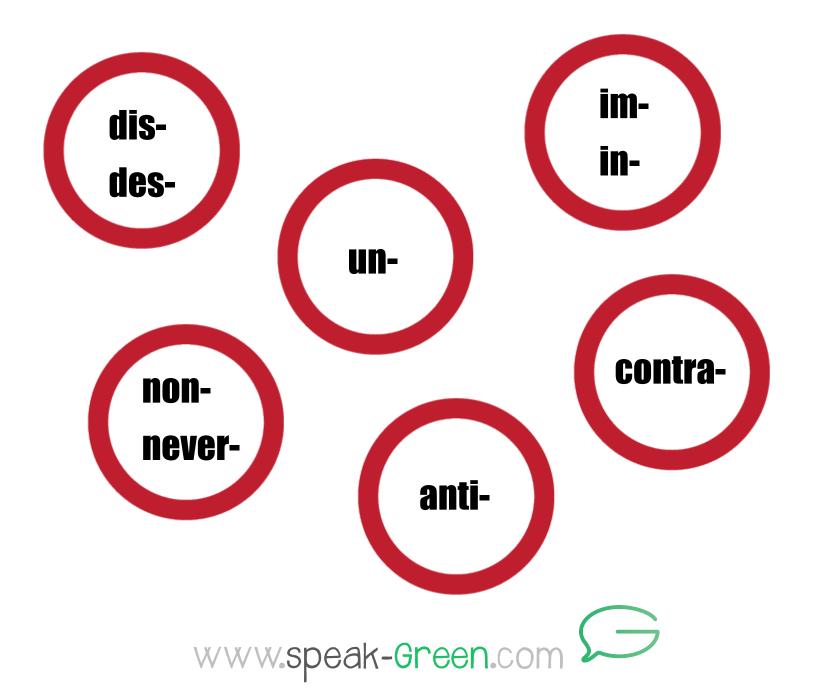




"What you focus on grows. What you resist persists."







Come and join! don't miss it!



looking forward to ... can't wait to ...



29.12.2014

increase employment decrease unemployment



7 Ms of traditional management language







human beings

human resources



12.03.2014



attracting new employees recruitment



03.11.2014



receptionist

front desk officer



03.11.2014



self-organization control



11.02.2015



Main Street Wall Street



05.02.2015



Value cycle value chain



21.01.2015



focus

pay attention



05.02.2015



span of support span of control



13.07.2015



Time is time.

Time is money.





due date

deadline







kill / crush







he and she



09.03.2014



Women and men men and women



08.03.2014



career woman



01.07.2014

Read more about the 7Ms of Traditional Management Language in my article: Brave New Words



published in the Huffington Post blog "Great Work Cultures" on Dec. 10, 2015:

http://www.huffingtonpost.com/ great-work-cultures/brave-new-wordsin-need-o_b_8774634.html





both / and either / or



17.03.2014

in this situation always - never

thank you for... thanks.



11.01.2014

I'm sorry that... sorry!



18.08.2014

yes, but...



05.03.2014

ego-system



12.02.2014

best company for the world

best company of the world



What could YOU do?

"If you want to change society you must tell an alternative story." - Ivan Illich

- → review your own, your team's and organization's written material and the messages you send
- \rightarrow listen to what you think and what you say
- → re/formulate in a constructive way
- \rightarrow write and speak GREEN

How do you feel now at the end of the speakGreen session?

What do you take from this session with you?





- choose the green ones.

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